

THE SHIP FINANCE PUBLICATION OF RECORD

MARINE MONEY

INTERNATIONAL

HAMBURG ♦ SINGAPORE ♦ LONDON ♦ NEW YORK ♦ OSLO ♦ PIRAEUS

MEDIA KIT 2010

MARINE MONEY USA

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62 Southfield Avenue

Stamford, CT, 06902, USA

Tel: +1.203.406.0106 • Fax: +1.203.406.0110

Email: info@marinemoney.com

Website: www.marinemoney.com

MARINE MONEY ASIA

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#04-06/07 Winsland House 1

Singapore 239519

Tel: +65 6222 9456 • Fax: +65 6491 5563

Email: nhuvane@marinemoney.com

ng@marinemoney.com

Website: www.marinemoney.com

MARINE MONEY GREECE

21 Orfeos Str.

155 61 Holargos-Athens, Greece

Tel: +30 210 985 8809 • Fax: +30 210 984 2136

E-mail: mia@marine-marketing.gr

Website: www.marinemoney.com



DISTINGUISH YOURSELF

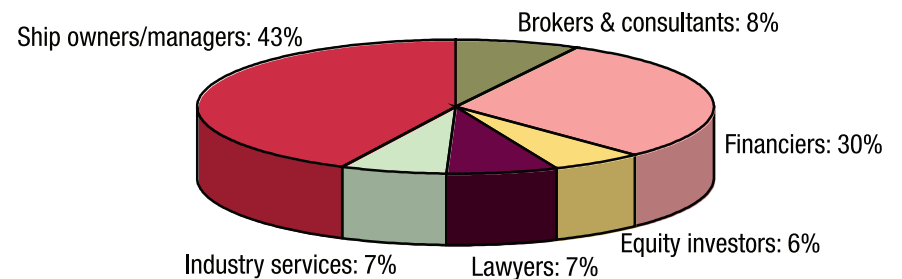
Advertising in Marine Money International is the most effective way to reach decision makers in the international ship finance community. Our commitment to publish only thoroughly-researched analysis has earned Marine Money the reputation as the most trusted publication in this complex industry. Relied upon by the most powerful shipowners, investors, lenders and lawyers in the world, advertising in Marine Money will distinguish your business from the rest.

Through our monthly magazine, Marine Money, and our weekly Internet newsletter, Freshly Minted, and Marine Money Asia Pte, Ltd. – Asia Edition we give our readers in-depth analysis of the latest deals, including structures, pricing and financing techniques used as well as details on the lenders, principals and investors involved. From single ship transactions to capital markets financing, we at Marine Money International are in the market every day learning everything we can for our readers who are interested in capital formation for maritime transportation.

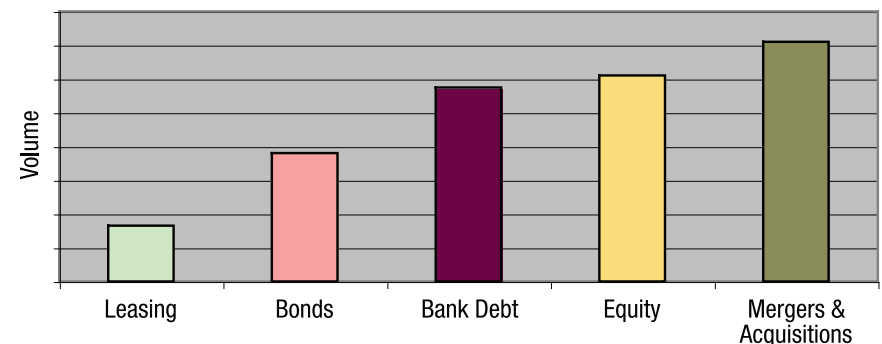
–We are Committed to Your Success–

The Most Interesting People in Marine Finance are Interested in Marine Money...

Marine Money Subscriber Profile



Transaction Coverage for a \$100 Billion + Market



GENERAL ADVERTISING RATES

Take advantage of the discounts for multiple frequency — up to a 30% savings.
All charges are per insertion.

MAGAZINE

	1X	3X	6X
FULL PAGE	\$2,420	\$1,980	\$1,760
1/2 PAGE	\$1,650	\$1,430	\$1,320
1/4 PAGE	\$1,100	\$880	\$770

FRESHLY MINTED & MARINE MONEY ASIA EDITION

PRINTED EDITIONS	1X	3X	6X
FULL PAGE	\$795	\$595	\$495
ELECTRONIC	1X	3X	6X
LOGO (with link to web page)	\$395	\$295	\$245

- For cover pages, add 20%.
- We would be delighted to discuss inclusions such as flyers and brochures.

TERMS

AGENCY COMMISSIONS

There is a 15% agency commission of the gross amount to recognized agencies only.
Agencies earn this commission by submitting complete ads only.

BILLING TERMS

Invoices will be rendered upon proof of insertion and are payable upon receipt. Advertisers paying after a 30 day term will be assessed a 5% finance charge.

MECHANICAL REQUIREMENTS

AD SIZES*

	(US inches) W x H	(Metric mm) W x H
Full Page (Trim size)	8.5" x 11"	215.9mm x 279.34mm
Full Page w/ Bleed	8.75" x 11.25"	222.25mm x 285.75mm
1/2 Page Vertical	3.65" x 10"	92.71mm x 254mm
1/2 Page Horizontal	7.5" x 5"	190.5mm x 127mm
1/4 Page Vertical	3.65" x 5"	92.71mm x 127mm
1/4 Page Horizontal	7.5" x 2.5"	190.5mm x 63.5mm

* Please note the November Issue "Finance Directory" requires ads of different sizes than listed above. Please contact us for those specifications.

MAGAZINE

If sending a completed ad you have 5 choices:

1. Quark XPress document for Macintosh (we use version 6.5) with a laser printout or pdf. Art work must be included in form of jpeg, tiff, or eps at 300 dpi in resolution and fonts must be included as well. Please compress (zip, sit) the whole file if you are emailing.
2. Tiff file at 300 dpi in resolution.
3. Jpeg file at 300 dpi in resolution.
4. Eps file (Illustrator CS2) with the fonts included or as outlines at 300 dpi in resolution.
5. Pdf file at 300 dpi in resolution set for print or press optimized with fonts embedded.

Any questions contact Cari Koellmer at +1.203.406.0109 ext. 3714.

All of the above can be sent on CD or email to ckoellmer@marinemoney.com under 10MB, if larger please contact us for ftp details.

***Important Please Note:** We cannot accept Microsoft Word or Powerpoint files.

FRESHLY MINTED

SPECIAL CONFERENCE PRINTED EDITIONS: Please see above for size and ad formats. Note: We only accept full page ads in the Printed Editions.

ELECTRONIC:

Please provide your company logo as a high resolution jpeg, tiff or preferably eps file (with all text converted to outlines) as well the website you would like your logo linked to.

PRODUCTION CHARGES

Proof changes, except for corrections of publisher's errors, will be charged.

GENERAL CONDITIONS

APPROVALS

All advertisements, and contents thereof, are accepted for publication to the editor's approval. Marine Money will not be bound by any condition on a contract, order or copy instructions (printed or verbal) other than those set forth in this rate schedule and specifically agreed upon in writing by Marine Money.

Every advertisement is accepted and published on the representation of the agency and the advertiser that they are authorized to publish the entire content and subject matter of the advertisement.

PROOFING/LIABILITY

Marine Money is not responsible for any errors on copy once the advertiser has approved a proof. Ads being submitted by any agency should be approved prior to submission. Any ad submitted after the issue closing date is not guaranteed a proof prior to publication and Marine Money will not be held liable for any errors.

PREFERRED POSITION

Positioning of advertisement is at the sole discretion of the editor with the exception position requests agreed upon/acknowledged by Marine Money in writing prior to publication. Orders specifying positions may be requested, but are subject to the approval of the editor. Special ad positions (available for covers only) are guaranteed at a 20% premium to standard advertising rates.

CHANGES/CANCELLATIONS

No changes or cancellations are accepted after the issue space closing date. When canceling an advertisement, clients who do not fulfill their discounted multiple insertions as agreed, must pay the difference between the full price and the discounted price.

DESIGN/LAYOUT PRODUCTION

Marine Money staff can provide quality ad design and layout services for a nominal charge. When sending art work for re-creation please send in tiff, eps (with fonts converted to outlines) or jpeg format along with a pdf or word document of layout. Fonts and color codes must be included as well.

PUBLISHING SCHEDULE & AD DEADLINES

Month – Subject	Space Deadline – Material Deadline
January – Future Strategies – The industry in its own words!	Dec 4 – Dec 11
February & March – Deal of the Year Awards	Jan 22 – Jan 29
April – Current Trends	Feb 19 – Feb 26
May – Banking/Debt Special	Mar 26 – Apr 2
June & July – Rankings Issue	May 21 – May 28
August & September – Offshore Rankings, Asia Awards	Aug 20 – Aug 27
October – Current Trends	Sep 10 – Sep 17

** All are subject to change.*

SHIPPING INSTRUCTIONS

Ship all materials to:

MARINE MONEY INTERNATIONAL

Advertising Dept.,

One Stamford Landing, Suite 214

62 Southfield Avenue,

Stamford, CT 06902, USA.

Tel: +1.203.406.0106 ext. 3712 • Fax: +1.203.406.0110

Email: ckoellmer@marinemoney.com

AND copy

afarrison@marinemoney.com

GEOGRAPHIC TARGET MARKETING

Marine Money hosts the industry's most valuable ship finance conferences and seminars in specialized markets around the world. The editorial theme of each Marine Money conference is determined by the capital needs of local shipowners and types of financing that are available to them.

Over the 23 years the networking opportunities at our conferences have led to billions of dollars worth of deals. To target your advertising campaign by geographic region insert your ad in the issue published during our different international ship finance forums

2010 CONFERENCE SCHEDULE

Forum Date	Forum	Location	Issue for Distribution
January 21	1st Ann. London Ship Finance Forum	London	Jan
February 25	9th Ann. German Ship Finance Forum	Hamburg	Feb/Mar
March 8	6th Ann. Gulf Ship Finance Forum	Dubai	Feb/Mar
March 16	3rd Ann. Hong Kong Ship Finance & Investment Forum	Hong Kong	Feb/Mar
May 5	7th Ann. Istanbul Ship Finance Forum	Istanbul	Apr
May 25-26	6th Ann. Japan Ship Finance Forum	Imabari City	May
May 27	12th Ann. Norway Ship & Offshore Finance Forum	Oslo	May
June 22-24	23rd Ann. Marine Money Week	New York City	Jun/Jul
September 16	7th Ann. Latin America Ship & Offshore Finance Forum	Rio de Janeiro	Aug/Sept
September 21	3rd Ann. Super Yacht Finance Forum	Monaco	Aug/Sep
September 28-29	9th Ann. Marine Money Week Asia	Singapore	Aug/Sep
October 13	12th Ann. Greek Ship Finance Forum	Athens	Oct
November 9	11th Ann. Marine Finance Forum	New York City	Oct
November TBA	4th Ann. Korea Ship Finance Forum	South Korea	Oct

PROMOTIONAL EVENTS

For more extensive campaigns please contact us concerning sponsorship opportunities at our events including:

- Internal branding at the conference
- External branding through brochure mailers to targeted decision-makers
- Exclusive sponsorship for the entire conference
- Exhibition stands
- Business Lounge (Private Lounge)
- Workshops
- Sponsors of:
 - VIP Dinner reception
 - Cocktail reception
 - Conference luncheon
 - All day refreshments

ADVERTISING CONTRACT

- NEW CONTRACT INSERTION ONLY REVISION
 CANCELLATION SPECIAL

DATE: _____

ADVERTISER: _____

ADDRESS: _____

ATTN: _____

PHONE: _____

EMAIL ADDRESS: _____

SIZE _____ POSITION _____

DISCOUNT \$ _____ AMOUNT \$ _____

INSERTION DATES:

JAN _____ FEB/MAR _____ APR _____

MAY _____ JUN/JUL _____ AUG/SEP _____

OCT _____

BILLING INSTRUCTIONS:

- BILL ADVERTISER BILL AGENCY SPECIAL

AUTHORIZED SIGNATURE: _____ DATE: _____

MARINE MONEY USA

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Email: nhuvane@marinemoney.com
Website: www.marinemoney.com

MARINE MONEY GREECE

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155 61 Holargos-Athens, Greece
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Website: www.marinemoney.com