

GENERAL ADVERTISING RATES

Take advantage of the discounts for multiple frequency — up to a 30% savings.
All charges are per insertion.

MAGAZINE

	1X	2X	4X
FULL PAGE	\$2,500	\$2,000	\$1,500
1/2 PAGE	\$1,700	\$1,400	\$1,000
1/4 PAGE	\$1,200	\$1,000	\$700

FRESHLY MINTED & MARINE MONEY ASIA EDITION

PRINTED EDITIONS	1X	2X	4X
FULL PAGE	\$795	\$600	\$400

ELECTRONIC (ad in FM or MM Asia pdf version on the web with link to website)

1/4 PAGE	\$500	1/2 PAGE	\$750
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- For cover pages, add 20%.
- We would be delighted to discuss inclusions such as flyers and brochures.

TOMBSTONE SPECIAL

Every Deal Deserves Attention

Because we know just how much effort, thought and time goes into the successful creation and execution of a newly closed transaction, we would like to help you celebrate you and your team's excellence with a tombstone advertisement at just 50% of the cost of a global corporate branding advertisement.

Tombstone advertisements say a great deal.

The information deserves to be widely shared. The details of the transaction stand you in the best possible light. The marketplace, your current and future clients, is interested to see the latest deal you have executed. We are proud to show off your accomplishment. And each completed deal adds to you and your institutions stature – that is something we want to celebrate.

EVERY ISSUE DISCOUNT

Make an impression on the market in every issue of Marine Money at a price that is even better than the multiple insertion rate. Please contact Mike McCleery or Andrea Farrison if you are interested in learning more about this year-long opportunity to build your brand globally with distribution to decision makers in every marine finance center in the world.

MECHANICAL REQUIREMENTS

AD SIZES*

	(US inches) W x H	(Metric mm) W x H
Full Page (Trim size)	8.5" x 11"	215.9mm x 279.34mm
Full Page w/ Bleed	8.75" x 11.25"	222.25mm x 285.75mm
1/2 Page Vertical	3.65" x 9.875"	92.71mm x 251mm
1/2 Page Horizontal	7.5" x 5"	190.5mm x 127mm
1/4 Page Vertical	3.65" x 5"	92.71mm x 127mm
1/4 Page Horizontal	7.5" x 2.5"	190.5mm x 63.5mm

MAGAZINE

If sending a completed ad you have 5 choices:

1. Quark XPress document for Macintosh (we use version 7.2) with a laser printout or pdf. Art work must be included in form of jpeg, tiff, or eps at 300 dpi in resolution and fonts must be included as well. Please compress (zip, sit) the whole file if you are emailing.
2. Tiff file at 300 dpi in resolution.
3. Jpeg file at 300 dpi in resolution.
4. Eps file (Illustrator CS4) with the fonts included or as outlines at 300 dpi in resolution.
5. Pdf file at 300 dpi in resolution set for print or press optimized with fonts embedded.

Any questions contact Cari Koellmer at ckoellmer@marinemoney.com.

All of the above can be emailed to ckoellmer@marinemoney.com under 10MB, if larger please contact us for ftp details or use "www.yousendit.com".

***Important Please Note:** We cannot accept Microsoft Word or Powerpoint files.

FRESHLY MINTED & MARINE MONEY ASIA

SPECIAL CONFERENCE PRINTED EDITIONS: Please see above for size and ad formats. Note: We only accept full page ads in the Printed Editions.

ELECTRONIC:

Please provide your company logo as a high resolution jpeg, tiff or preferably eps file (with all text converted to outlines) as well the website you would like your logo linked to.

PRODUCTION CHARGES

Proof changes, except for corrections of publisher's errors, will be charged.