Technology and what the future holds in store

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Industrial Revolutions

SHIPPING FROM THE 1\textsuperscript{ST} TO 5\textsuperscript{TH} INDUSTRIAL REVOLUTION

\begin{itemize}
  \item \textbf{1\textsuperscript{st}: } \textit{Industrial Revolution} used water and steam power to mechanize. Ship owners that invested early in steam ships are among the biggest shipping families of today.
  \item \textbf{2\textsuperscript{nd}: } used electric power to create mass production.
  \item \textbf{3\textsuperscript{rd}: } used electronics and information technology to automate production.
  \item \textbf{4\textsuperscript{th}: } A fusion of technologies blurring the lines between the physical, digital, and biological spheres. The scale, scope and complexity of this transformation is unlike anything humankind has experienced before. The response to it must be integrated and comprehensive, involving all stakeholders of the global polity, from the public and private sectors to academia and civil society.
  \item \textbf{5\textsuperscript{th}: } \textit{Industrial Revolution} is upon us. It focuses on the higher form of intelligence. SpaceX and affordable space travel may soon allow humankind to step into space. Broadband satellites will provide ships with affordable usage based connectivity.
\end{itemize}

Klaus Schwab, World Economic Forum, Emma Rundle, Edubirdie
Containers

Shipping containers is an archaic jumble of Excel, email, fax and hard copy waybills will be disrupted. The shipping industry giants know this. They need to transform but they do not have the start-up DNA to do so.
1. Amazon’s software, strong logistical and air cargo infrastructure has disrupted retailers and airlines.

2. Then Amazon Dragon Boat uses third-party carriers to build a global enterprise and will squeeze out carriers once they learn enough to run it on their own. This is a classic Amazon move.

3. In 2016 Alibaba’s OneTouch partnership with Maersk, CMA, Zim facilitated $15B cargo shipments aiming for $100B in 2018. If OneTouch becomes a primary gateway to freight, like Expedia did to hotels, it will squeeze out traditional players.

4. Now, Maersk Line on the Apple App Store and Android Apps on Google Play

Sources: Bloomberg, Business Insider, Spenser Soper
### Investment in Maritime Technology has only just begun


#### Exhibit 1 | VC Funds Have Invested Heavily in Shipping and Logistics Digital Startups

<table>
<thead>
<tr>
<th>Category</th>
<th>Companies</th>
<th>Investment (in Millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>E-platforms</td>
<td>Flexport</td>
<td>$155</td>
</tr>
<tr>
<td>Advanced analytics</td>
<td>Yimidida</td>
<td>$90</td>
</tr>
<tr>
<td>Internet of Things</td>
<td>Ninja Van</td>
<td>$88</td>
</tr>
<tr>
<td>AI</td>
<td>Geek+</td>
<td>$5</td>
</tr>
<tr>
<td>Autonomous Vessels and robotics</td>
<td>Sea Machines Robotics</td>
<td>$3.3 Billion</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td><strong>$3.3 Billion</strong></td>
</tr>
</tbody>
</table>

Company that received the largest investment: Flexport

Sources: PitchBook Data; BCG analysis. Investments made from January 2012 through September 2017. These figures relate solely to VC in shipping and logistics startups focused on Digital technology. The total amount of VC investment in all shipping and logistics startups is significantly higher. Sources: Boston Consulting Group, CrunchBase, Venture Pulse
Technologies in Shipping
The future is happening now

- Autonomous workboats, satellite connectivity and virtual reality for surveying, launch deliveries, rescue operations, etc.
- Machine learning making data actionable.
- FinTech.

- Real time connection with ships, Apps and platforms to monitor operations, preventative maintenance and crew welfare.
- Integrators are combining data flows over the same platform to streamline operations, freight forwarding, vessel routing.
- 3D printers are manufacture parts.

- On demand software (SaaS) traditional services without the need to install any software.
- Artificial and Virtual Reality for training, on board repairs.
- Blockchain secures transactions and contracts among parties for contacting, payments and proof of ownership.
- IOT - Sensors and real-time connectivity coordinate port operations with vessel and cargo data.
- Digital marketplaces to trade goods, services and data.
- Applications for port management, crew management, etc.
A Massive Opportunity to Capture Retail Investment

Accredited Investors are seeking more efficient options to deploy capital

An Ongoing Problem

Accredited investors alone control over $33T in investable assets

Over 37% are unhappy with low rates Of return from the market

Over half have expressed concern with growing stock market volatility

There is dissatisfaction in these products, yet over $66T is invested in equities markets, and invested capital has grown 180% since 2009

The Solution - Opening The World Of Alternatives

Retail participation in alternatives remains low (6%) despite broader access. 79% of institutions in North America participate in alternatives, investing more than $7.4T

There is a prime opportunity to capture capital via a highly structured product that addresses investing needs.

Sources: YieldStreet
About YieldStreet

YieldStreet is an alternative investment platform for accredited investors and asset managers, focused in the specialty finance and asset based lending sectors. We partner with experienced asset managers to originate, underwrite and service our investments.

YieldStreet was founded on the belief that investors should have access to investments beyond the stock market, including asset-based opportunities that were previously unavailable to most. We believe in providing our investors transparency and asset selection ability.

Curious about our logo?

Our logo is an impala and oxpecker in symbiotic harmony. The oxpecker forages on organisms harmful to the impala and alerts them of danger. In exchange, the impala provides shelter and food.

At YieldStreet, investors and borrowers are also symbiotic. Investors access carefully curated investments provided by our originators. In exchange, our originators receive the capital they need to achieve their goals.
Unlock the Power Of Diversified Capital with YieldStreet

Over $320M invested by individual investors since inception

Growth Trend: Cumulative All Time

- Total $ Invested

SUCCESSFULLY FUNDED
$320M+

INVESTMENTS FUNDED
92

INVESTOR REGISTRATIONS
41,000+

INTEREST & PRINCIPAL PAID
$117M+

PRINCIPAL LOSS
$0
YieldStreet Marine Finance

Powered by People

• First time ever that Marine Finance is being offered directly to individual retail investors

• YieldStreet has a $100M revolving credit facility

• We first fund the investment then offer it to our investor base

• YieldStreet can be a large and consistent investor

• Flexibility to work within your needs and timing for principal payment

Automated Platform

Trusted Brand

Growing Investor Base

Huge Source Capital

Digital on-demand experience for investors
Thank you for your attention

Michael & I look forward to doing business with you