Dubai Maritime Sector Strategy

(MSS)
Vision
Leading global maritime center

Mission
To develop, regulate and promote Dubai’s maritime sector

VALUES
Leadership
Stakeholders Excellence
Innovation
Collaboration
Human Capital Excellence
Environment
Dubai Maritime Cluster Components
Dubai Maritime Sector Structural Mapping
Future Growth
High Level Strategic Objectives
• Grow Dubai’s GDP through the development and enhancement of the maritime clusters
• Develop and enhance the maritime clusters at par with leading international maritime centers
• Contribute to the development of a comprehensive and integrated transport strategy, to promote Dubai’s role in management and operation of global transportation, trade and logistics networks
• Support the vision of the logistics and trade sector, to maintain Dubai’s long-term economic success and continued growth (as per Economic Component of DSP)
• Ensure all regulations governing the maritime sector are value added, serve the entire sector and are aligned with Dubai’s vision of excellence
- Promote efficient, sustainable responsible maritime sector practices
- Ensure the safety and security of the maritime sector infrastructure and operations for all stakeholders, while maintaining efficiency and effectiveness
- Ensure comprehensive long-term planning for the maritime sector, in alignment with Dubai’s overall strategic and urban plans, through building capabilities and accountabilities for improved strategic planning, policy making and performance management of the maritime sector
- Support Dubai as a tourist destination
- Improve productivity in maritime sector using leading international benchmarks
• Ensure opportunities for Emiratis to participate in the maritime sector
• Support efforts and policies promoting the maritime industry in alignment with local and global standards for training, certification and working conditions in order to attract and retain required marine expertise
• Support, enhance and diversify maritime training and education
• Enhance connectivity and integration between maritime services and other aspects of Dubai’s urban development, through effective and efficient intermodal transport systems that safely and securely handle both passengers and goods quickly and efficiently
• Evaluate the potential for private capital participation in maritime sector development and operations
• Capitalize on technologies and systems to enhance operational efficiencies and effectiveness, to better serve clients and enhance delivery of services
• Contribute to the establishment of a comprehensive maritime statistical framework
MSS GDP Contribution to Dubai’s Economy
Contribution Of Maritime Sector To Economy Of Global Port Cities

- **Dubai**: 4.6%
- **Hong Kong**: 4.5%
- **Singapore**: 7%
- **Norway**: 4.8%

Comparable percentage Maritime contribution to the overall economy

Billion AED
Contribution of Maritime Sector to Dubai’s GDP

**315** (AED Billion)  
**2,293** (Thousands) Employment

**4.6%** Share of Dubai GDP  
**3.3%** Share of Dubai Employment

**14,4** (AED Billion)  
**75,2** (Thousands) Employment

Dubai Overall GDP  
Maritime Contribution to GDP
Vision

Excellence in Maritime Arbitration

Mission

Providing Trusted, Professional and Timely Maritime Arbitration Services
Connecting the Dots

- Seismic shift of shipping’s center of gravity to the East
- EMAC is positioned to serve the Middle East; Africa; and India
  - Five hours by air from the major continental capitals
- 56,000 plus ocean going vessels calling on the Gulf States annually
  - Second largest bunkering port in the world by volume
- Global legal expertise practicing both common and sharia law
- Progressive Stable government promoting advanced technological platforms
- Active engagement of the Stakeholders in the creation of the Center
- Arbitration processes are familiar, e-based and transparent – no surprises
  - Active Case management ensuring rapid resolution
- Proceedings and awards are protected, confidential and are enforced locally and globally
- Arbitration is tracked by complexity, risk and potential costs to the clients
  - Supports overarching strategic goals
Dubai Maritime Sector
Global Ranking
THE LEADING MARITIME CAPITALS OF THE WORLD

15 leading maritime cities:

- Copenhagen
- Dubai
- Hamburg
- Hong Kong
- London
- New York
- Oslo
- Athens/Piraeus
- Rio
- Rotterdam
- Busan
- Shanghai
- Singapore
- Cape Town
Four maritime sectors:

- Shipping
- finance and law
- ports and logistics
- Technology

+ overall attractiveness and competitiveness
Overall results
Dubai’s strengths and weaknesses as a maritime centre

Dubai’s current position as a maritime hub has much in common with Singapore’s position 15 years ago

**Strengths:**
- Leading role in the region
- Large and advanced port – and highly efficient infrastructure
- Highly attractive business environment
- Significant shipping community, with ownership, management and financial/legal services
- Significant ship/MOU building capacity

**Weaknesses:**
- Lacks maritime R&D and education
- Small and fragmented in maritime technology
- Few domestic maritime service companies
- Limited linkages between the different parts of the industry

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Dubai is considered a highly attractive location for maritime business
... and industry experts believe Dubai will be the 7th most important maritime capital in the world in 2020 – up from no 13 today
Thank you